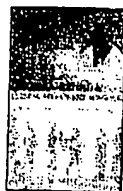


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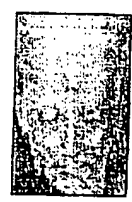


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Fig.1

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by James Jerome Hill

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2. Guide to business history - materials for the study of American business history and suggestions for their use

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Fig. 2

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Softcover / South-Western Educational Pub / October - 2001  
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Our Price: \$ 14.95
2. Business Marketing: Connecting Strategy, Relationships, and Learning (2nd)  
by Dwyer, F. Robert; Tanner, John  
HARDCOVER / McGraw-Hill Higher Education / July - 2001  
Not yet published  
Our Price: \$ 90.94
3. Coloring Outside the Lines - Business Thoughts on Creativity, Marketing & Sales  
by Tobe, Jeff  
HARDCOVER / Business Conference Press, The / June - 2001  
Usually ships in 2-3 days  
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Fig. 3

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Paperback / John Wiley & Sons, Inc. / June - 2001  
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by Dan Sullivan (Computer Resource Team, Inc., Blackburg, Virginia)  
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3. Service Management and Marketing : A Customer Relationship Management Approach, 2E  
by Christian Gronroos (Hanken, Swedish School of Economics and Business

Fig. 4

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Fig. 5

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